

## OUR RECOGNITION

The importance of IPS' role on the current media and informational landscape is recognised by the United Nations: the Inter Press Service Association, with its flagship IPS News Agency, enjoys a "general consultative status" with ECOSOC as an NGO, a position generally reserved for large, international organizations with the resources to achieve global scale and impact.

Applauding IPS for its "relentless focus on issues of concern to the developing world," UN Secretary-General Ban Ki-moon said the service has a key role in raising global awareness. "I hope it will have an even greater impact in the future," he added.

## FACTS

- IPS Presidents over the years included: Nobel Laureate former Costa Rica President Oscar Arias (1990-1993 and 1996-1998); Former Portugal President Mario Soares (2001-2007); Former UNESCO Director-General Federico Mayor Zaragoza (2008-2011); and Nassir Abdulaziz Al-Nasser, the UN High-Representative for the Alliance of Civilizations (2012-2014).

- The current IPS President is Ambassador (retd.) Dr. Walther Lichem.

- In-depth stories accompanied by striking images, slide shows and news videos produced by IPS News

# WHO WE ARE

## KUDOS FROM THE UN

Congratulating IPS on its 50th anniversary, UN Secretary-General Ban Ki-moon applauded IPS' "relentless focus on issues of concern to the developing world – from high-level negotiations on economic development to on-the-ground projects that improve health and sanitation". "I thank IPS for raising global public awareness about matters at the heart of the U.N.'s agenda, and I hope it will have an even greater impact in the future."



## CONTACT

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- UN Secretary General Ban Ki-moon



## WHO WE ARE

In 1964, two ambitious journalists created the Inter Press Service with the objective of filling what in those turbulent times – The Group of 77 was founded in the same year – was an information gap between Europe and Latin America. Once a small, non-profit cooperative, IPS is now 51 and the leading news agency on global justice and sustainable development issues. Headquartered in Rome, with strong ties to the United Nations, and a vast network of reporters all over the globe, its aim is sharper today: to give prominence to the voices of marginalized and vulnerable people and groups, report from the perspectives of developing countries, and to reflect the views of civil society.

That unique media focus on emerging trends is why the OECD recommends that contributions to IPS be considered part of official development assistance.

## WHAT WE DO

Our news and analysis comes in print, on-air and in the digital world. Our stories, images, slideshows and videos reach a global audience in the millions online. Our radio broadcasts target over 200 million listeners, and our stories are spread across several newspapers and magazines across the globe. Our websites exist in English, Spanish, Finnish, Flemish, German, Swedish and Japanese, and they collectively generate over 30 million page views a month. With exclusive opinion pieces, authors of international acclaim analyse developments in international relations, world economy and culture, focusing on their impact on the global scene.

## HOW WE ENGAGE

IPS has an extended history of engaging international institutions such as the United Nations, the European Union and other regional and sub-regional organizations bearing the voice of communities of the global South and providing analysis and reportage from the perspective of the countries marginalized by globalization.

In 1993, this collaboration led to a new IPS publication: UN Terraviva. Published by the IPS UN Bureau, it is designed to keep policy and decisionmakers up to date on the latest developments within the United Nations and the work of its myriad agencies in the field. Going beyond resolutions and press conferences, UN Terraviva brings insight into how UN development initiatives and policies affect communities around the world, and how local actors can influence decision-making at the global level. With a niche readership of over 10,000, UN Terraviva is consumed in cities where the UN organizations are hosted.